



Tim McGraw and Faith Hill Announce July 5th "Soul2Soul II" Show in New Orleans to Benefit Gulf Coast Hurricane Relief Efforts

100% of Net Proceeds from Concert to be Contributed to Katrina Relief Efforts in Louisiana and Mississippi

Concert Marks Official Launch Of Tim and Faith's Neighbors Keeper Foundation; 501(c)(3) Officially Established To Provide Direct Funds And Goods For Those In Need

From: Publicists for Tim McGraw and Faith Hill via GCN's Perry Hicks Filed 5/12/06 GCN

Tickets are set to go on-sale Friday, May 19th at 10:00AM at all Ticketmaster outlets for the country's fastest selling, #1 most requested concert ticket (according to Ticketmaster) of 2006 – Tim McGraw and Faith Hill's "Soul2Soul II" Tour appearance in New Orleans at the New Orleans Arena on July 5th. One hundred percent of the net proceeds from the concert will be donated by Tim and Faith's newly established Neighbors Keeper Foundation, to organizations, which will be determined at a later date, which are in need of goods, services and finances to assist individuals still suffering from the devastating effects of Hurricane Katrina. Fan club and Club SuperSoul members can find out more about presale ticket availability and auctions next week at www.faithhill.com or www.timmcgraw.com. Tickets will also be available via AOL Tickets at www.aol.com/tickets.

It's intended for the concert, which will take place on July 5th at 7:30PM at the New Orleans Arena, to bring together New Orleans residents, as well as all those from the surrounding areas, in the spirit of renewal. As part of that effort, organizers have lowered the usual "Soul2Soul II" Tour ticket prices to between \$20 and \$85 and Tim and Faith have insisted on distributing half the floor seats to volunteers in the area who have worked tirelessly over the past nine months since Katrina first hit the region on August 29th, 2005. The floor seats are being donated by longtime McGraw sponsor Bud Light, which according to Tim Schoen, Vice President, Sports and Entertainment Marketing for Anheuser-Busch, is proud to join Tim and Faith and the Neighbors Keeper Foundation in the event, and to provide this unique thank you to the many volunteers in the area.

"We will not stop, we will not forget, we will not quit, until we see our friends, our families and our neighbors returned to the lives that they once knew," said Tim and Faith in a joint statement. "We hope to give everyone who comes out a few hours to just enjoy."

"Soul2Soul II" launched to unanimous critical praise and sold-out audiences thus far in Columbus, Chicago, Detroit and Grand Rapids. Fans and critics alike have been blown away by the tour's unique in-the-round set design which has put fans closer than ever to the action guaranteeing great seats from anywhere in the house. The show features the songs that have become synonymous with Tim and Faith's careers, as well as some never before seen musical performances.

More than 60 million albums sold, six Grammy Awards, 17 American Music Awards, 22 Country Music Association Awards and 16 Academy of Country Music Awards, 11 #1 albums and more than 35 #1 singles, Tim McGraw and Faith Hill are not just country music's reigning first couple, they are each, in their own right, one of their generation's most successful performers.

The "Soul2Soul II" Tour is being presented by The Hershey Company. Fans of Hershey's and Tim and Faith share a love for great music and chocolate, creating a winning combination for the Soul2Soul II tour.

The Neighbor's Keeper Foundation:

The Neighbor's Keeper Foundation provides funding for the purchase of goods and/or services designed to directly impact those in need. Established in 2006, it mandates a commitment to adults and children deprived of basic humanitarian services or programs, either as a result of natural disaster or social status. The Neighbor's Keeper Foundation accepts private and public funding resources, which are used to assist people in need of proper health care and/or educational services, adequate food, clothing and/or shelter. It relies solely and exclusively on the kindness of our neighbors, those in our own communities and those in our hearts. The Neighbor's Keeper Foundation is a 501(c)(3) founded by Tim McGraw and Faith Hill.

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