



DAVID CLARK CAUSE

WHEN YOU STAND FOR SOMETHING YOU STAND OUT

PAST INITIATIVES CREATED AND EXECUTED BY DAVID CLARK INCLUDE:



Mandela 46664

With the support of the United Nations in 2002, David created the 46664 HIV/AIDS initiative and rebranded "AIDS as no longer just a disease, but a Human Rights issue" for President Nelson Mandela.



Above & Beyond

David created the "Above & Beyond Citizen Honors" for the Congressional Medal of Honor Society and in honor of the day in history when the 1st Medal of Honor was presented, he initiated "National Medal of Honor Day."



Muhammad Ali HEALING

David created the "Healing" brand and logo for Mr. Ali's book on tolerance and understanding vs. bigotry and prejudice. The book title: "HEALING: A Journal of Tolerance & Understanding."



American Thunder

David created "American Thunder" as the premier Military entertainment brand, and staged the inaugural concert during the iconic Sturgis Motorcycle Rally in SD for over 50,000 fans.



Anne Frank 75th Birthday Tribute

David created the "Anne Frank 75th Birthday Tribute" with Anne's family and friends, and leverages her life and legacy to promote social justice around the world.



Instant Karma

As the global CEO of Art for Amnesty, David initiated Amnesty's "ask" to Yoko Ono for the rights to use John Lennon's greatest hits to raise funds and awareness for Human Rights.

FOR MORE INFORMATION VISIT DAVIDCLARKCAUSE.COM

FOR BUSINESS INQUIRIES CONTACT SETH SHOMES AT SETH@DAYAFTERDAYMUSIC.COM



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ABOUT DAVID CLARK CAUSE

David Clark Cause (DCC) was founded by David Clark – a global leader in creating cause-related brands and initiatives. For almost two decades, David has been creating brands that leverage the iconic stature and cultural currency of world-renowned individuals and organizations. His ideas and initiatives have raised tens of millions of dollars and unprecedented awareness for some of the greatest causes of our time.

David recognizes the cultural currency that iconic people and organizations possess, whether world leaders, dignitaries or celebrities, governments, corporations or NGO's, and has a proven track record of creating unique cause platforms for them. David also understands the importance of identifying key historic anchors that can be used to inspire, and lead people and organizations into the future.

He is renowned for creating major values-driven events and intellectual property that elevate the human condition. By creating proprietary cause brands, intellectual property, events and campaigns in all forms of media, David creates humanitarian solutions that break through the clutter to reach and resonate with the masses.

SUPPORTERS OF DAVID CLARK'S PAST INITIATIVES INCLUDE:



POLITICIANS

Nelson Mandela
Barack Obama
Bill Clinton
George H.W. Bush
Jimmy Carter
and more



PERSONALITIES

Oprah Winfrey
Michelle Obama
Colin Powell
Muhammad Ali
Sir Richard Branson
and more



MUSICIANS

Bono & U2
Sir Paul McCartney
George Harrison
Prince
Green Day
and more



ACTORS

Brad Pitt
Robert DeNiro
Morgan Freeman
Will Smith
Jeff Bridges
and more

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